

# What are Mayer's Memos?

They are a personal communication from me to you, a true memo. Each issue takes a concern about young people, families or both as it pertains to your work in schools and I provide the best that we know in my field on that topic blended with my own 25+ years of experience consulting to schools and caring for troubled youth.

The Memos are always short and to the point. If you examine some samples you will see that I am not afraid to give an opinion or to be controversial in the name of helping and doing the right thing.

MAYER'S MEMO started innocently 25 years ago. I started it as a way for me to efficiently communicate to the many schools I consulted to across the country. Frankly, I found myself repeating the same consult on Thursday that I started the week with on Monday, except at a different school and often a different part of the country. It dawned on me that schools were grappling with similar problems. (Duh!) I started to hand write about topical issues on students and their families and I sent them to the 35+ schools where I consulted. So, the idea of a personal memo came about out of time efficiency and not out of a clever marketing idea. In fact, I do not charge for these memos, I simply ask that you do not reproduce my work without giving me credit. If you distribute them to parents, please do so in their entirety. Finally, please keep me in mind for school programs, school consults, and also to refer families for my clinical work. These activities offset the costs involved with MAYER'S MEMO and how I feed my family.

From these humble beginnings these Memos now are distributed coast-to-coast across the U.S. and at one time were being sent to Europe as well.

Speaking of humble, I admit that I have received awards for these Memos as well as a great deal of praise from readers over the years. I also humbly admit that this has always been a homespun effort so please excuse the occasional grammar mistake or malapropism. Talk about homespun, in the early years when I snail mailed all these Memos my kids stuffed envelopes, licked stamps and bundled these letters under dad's quip that we were playing America's favorite game.

If someone you know would like to be on my mailing list, simply send or fax me a note and I would be glad to include them.

*Thanks for letting me help!*